

<b>STUDY MODULE DESCRIPTION FORM</b>		
Name of the module/subject <b>Webpage Design</b>		Code <b>1011102221011160677</b>
Field of study <b>Corporate Management - Full-time studies -</b>	Profile of study (general academic, practical) <b>(brak)</b>	Year /Semester <b>1 / 2</b>
Elective path/specialty <b>Corporate Management</b>	Subject offered in: <b>Polish</b>	Course (compulsory, elective) <b>elective</b>
Cycle of study: <b>Second-cycle studies</b>	Form of study (full-time, part-time) <b>full-time</b>	
No. of hours Lecture: - Classes: - Laboratory: - Project/seminars: <b>15</b>		No. of credits <b>2</b>
Status of the course in the study program (Basic, major, other) <b>(brak)</b>		(university-wide, from another field) <b>(brak)</b>
Education areas and fields of science and art <b>technical sciences</b>		ECTS distribution (number and %) <b>2 100%</b>
<b>Responsible for subject / lecturer:</b>  dr inż. Zbigniew Włodarczak email: zbigniew.wlodarczak@put.poznan.pl tel. +48616653387 Faculty of Engineering Management ul. Strzelecka 11 60-965 Poznań		
<b>Prerequisites in terms of knowledge, skills and social competencies:</b>		
1	<b>Knowledge</b>	The student has a basic knowledge related to the file system and the principles of word processing.
2	<b>Skills</b>	Student is able to fit the use of computers, including especially the text editor, file manager and web browser.
3	<b>Social competencies</b>	The student has the right habits in the smooth transmission and data security.
<b>Assumptions and objectives of the course:</b> The student gains knowledge of web design with automatic content management system (CMS). You should be able to design the structure of the site, known features of CMS systems and have a general knowledge of the activities of the administration of such a system.		
<b>Study outcomes and reference to the educational results for a field of study</b>		
<b>Knowledge:</b> 1. He has knowledge of the subject teaching context in relation to the management sciences and ergologic sciences and used in their research methods as well as the common and specific conceptual apparatus for management sciences - [K2A_W01] 2. He has in-depth knowledge of the determinants of organizational structures and the mechanisms of changes in the organizational structure of enterprises - [K2A_W03] 3. He knows in depth the methods and tools of information modeling - [K2A_W08] 4. He has in-depth knowledge of the processes of change organizational structures and management of these changes - [K2A_W15]		
<b>Skills:</b> 1. He can properly analyze the causes and course of the processes and phenomena of social (cultural, political, legal, economic), to formulate their own opinions on the subject and put simple hypotheses and verify them - [K2A_U03] 2. Has the ability to use their knowledge in various areas and forms, enhanced by a critical analysis of the effectiveness and suitability of applied knowledge - [K2A_U06] 3. Has the ability to independently propose specific solutions to the problem of the management and implementation procedures for taking decisions in this area - [K2A_U07]		
<b>Social competencies:</b>		

1. He understands the need and knows the possibility of lifelong learning (third level courses, postgraduate courses) - raising professional competence, personal and social, is able to argue the need for learning throughout life - [K2A\_K01]
2. Is aware of interdisciplinary knowledge and skills needed to solve complex problems of organization and the need to create interdisciplinary teams - [K2A\_K06]

<b>Assessment methods of study outcomes</b>		
Forming Rating: -based on the current assessment of the progress of the project work		
Rating summary: -on the basis of the development of design task		
<b>Course description</b>		
Multi-layered approach to designing a website. Standards of HTML, XHTML and CSS to design the structure and appearance of the document. Scripting languages ??and common services for the client-side and server. Interactive website edited by users. Content Management Systems (CMS), their functions and methods of implementation. An example of the design and administration of a website using Joomla		
<b>Basic bibliography:</b>		
1. Paweł Frankowski, Marcin Szumański Joomla! Podręcznik administratora systemu Helion Gliwice 2008		
2. Eric A. Meyer, CSS według Erica Meyera. Sztuka projektowania stron WWW Helion Gliwice 2005		
<b>Additional bibliography:</b>		
1. Web pages devoted to CMS systems		
<b>Result of average student's workload</b>		
<b>Activity</b>	<b>Time (working hours)</b>	
1. Class Project	15	
2. Preparing for classes	4	
3. The project	15	
4. Discussion of the project evaluation	1	
5. Consultation	15	
<b>Student's workload</b>		
<b>Source of workload</b>	<b>hours</b>	<b>ECTS</b>
Total workload	50	2
Contact hours	25	1
Practical activities	20	1